

Town of Provincetown Cable Television Survey

Your Cable Advisory Board is in the process of preparing to negotiate a new license with Comcast. Your input is important for the future of Provincetown's cable television system. Please return completed surveys to Cable Advisory Board, Town Hall, 260 Commercial Street, Provincetown, MA 02657. Thank you in advance for your participation.

PERSONAL INFORMATION

Part A: Current Cable TV Subscribers

1. How long have you been a Comcast subscriber?

- a) Less than 1 year
- b) _____years

2. What cable services do you have?

- a) Basic
- b) Expanded Basic (more than basic but no individual pay channels)
- c) Premium Service (HBO, Starz etc.)

3. How often do you watch:

	Regularly	Sometimes	Never
Channel 17			
Provincetown Selectmen Meetings			
Provincetown Town Meeting			
Candidate Debates			
Public Programs			

4. How important are the following to you?

	Very important	Important	Somewhat Important	Not Important
More Channels				
Quality of Service				
Cost of Service				
Local Programming				

5. With our new license Provincetown will have it's own television channel. Mark the programs that you would like to see offered:

- a) Candidates Nights
- b) Talk Programs (Around Town)
- c) Church Programs
- d) Community Events
- e) Special Speakers
- f) School Committee Meetings
- g) Governmental Meetings
- h) Other _____

6. Would you be interested in using the community studio for producing community television?

YES NO MAYBE

Part B: Questions for Provincetown Residents who are not cable subscribers

1. If you are not a subscriber, what are the specific reasons why you do not subscribe:

- a) Installation cost too high
 - b) Monthly bill is too high
 - c) My antenna and signal quality meet my needs
 - d) I have no television and/or no intention of getting one
 - e) I have a satellite dish
 - f) Other
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2. If you are a former subscriber, why did you cancel?

- Too expensive
- Poor service
- Frequent outages
- Poor picture and sound quality
- Limited channel and programming choices

Part C: Any additional comments? If needed, use additional sheets.
